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*For press images: <http://artwork.inorecords.com/artwork/artworkPage.php?id=46>
MercyMe 10 Cover Art Attached

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MERCYME CELEBRATES 10 YEARS SINCE 'I CAN ONLY IMAGINE'

UPCOMING "10" PROJECT TO FEATURE NEW RECORDING OF TIMELESS ANTHEM WITH THE LONDON SYMPHONY

2 DISC SET ALSO FEATURES #1 HITS, 13 VIDEOS, GOSPEL MUSIC CHANNEL'S "FAITH & FAME," PLUS NEVER BEFORE HEARD SONGS

NASHVILLE, TN.....JANUARY 28, 2008....It's been 10 years since MercyMe frontman Bart Millard penned "I Can Only Imagine," a touchingly personal song about his father's early death that catapulted the group to nothing short of superstardom. The down-to-earth Texas-based band's breakthrough hit would sell almost 3 million units, race up the charts on Top 40, AC, Christian and Country charts alike, and be adopted as an anthem by hurting people around the world. In a testament to "I Can Only Imagine's" timelessness, it remains a favorite on radio playlists nationwide today.

To mark this epic anniversary, and to celebrate one of the most powerful songs and popular groups in Christian music history, MercyMe is releasing "10," on April 7th. "10" is a new CD/DVD set that showcases twelve number one singles and videos that span the artists career (see full track listing below).

The "10" audio CD features all eleven of MercyMe's number one radio hits that span their five studio releases, from 2001's *Almost There* to their 2007 release *All That Is Within Me*. The disc also features three bonus tracks including a new recording of "I Can Only Imagine" with the famed London Symphony Orchestra, the never-before-released track "Only Temporary," as well as the live show cult hit, "10 Simple Rules," originally featured on the kids video "Hoop Dogz."

The companion DVD brings the music to life, featuring a diverse mix of concept videos and live performances that showcase how the band's unique brand of music has won hearts in local venues and around the world. In addition to the eleven live and concept videos, fans can view an inside glimpse of the story behind "I Can Only Imagine" and get up close and personal with the band through their appearance on Gospel Music Channel's "Faith & Fame" feature.

For listeners who first met MercyMe through the story of Millard's father, which inspired "I Can Only Imagine," "10" will be a musical marker of a career that has changed lives and continues to inspire. For others, it may be an introduction to a group that has scaled great heights and yet remains firmly grounded by their faith and their families.

MercyMe is also conducting a special edition, exclusive pre-sale offer for fans, details of which can be found at: <http://www.mercyme.org>.

To hear Millard talk more about "I Can Only Imagine," please go to: <http://www.inorecords.com/mercyme/downloads/mp3download.php?file=imagine10years.mp3>

MercyMe will be performing and bowing the new project at the NRB Convention in Nashville as presented by The Christian Music Broadcasters' "The Perfect 10" Night Of Music on Monday February 9th.

Since their debut in 2001, Grammy-nominated, American Music Award and multiple GMA Dove Award winners MercyMe have sold over 6 million units in CD and DVD sales, including "Almost There", nearly triple platinum, "Spoken For," which is approaching platinum sales, and the RIAA Gold certification for "Undone," the MercyMe Live DVD, and "Coming Up to Breathe". Their latest, "All That Is Within Me," entered the Billboard Top 200 chart at No. 15 and sold an impressive 83,626 units, the most they've ever sold in a project's first week.

MercyMe is one of few Contemporary Christian music groups to have had all of their recordings certified Gold or Platinum, as well as garner 19 multi-format #1 Christian radio singles, and four consecutive mainstream radio hits with "I Can Only Imagine," (No. 4 AC/top 25 on Top 40/Hot AC), "Here With Me" (No. 4 AC), "Homesick" (top 10 AC), and "So Long Self." In 2008 the band was named R&R's Christian AC Artist of the Year, and as one of the industry's most notable talents, MercyMe has sold out venues including Radio City Music Hall and has been seen on The Tonight Show, CNN, Fox New Channel's Fox & Friends, ABC News, CBS' Early Show, and on the pages of Entertainment Weekly, The New York Times, USA Today, Billboard, and more.

www.mercyme.org

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"10" AUDIO TRACK LISTING:

Here With Me
So Long Self
God With Us
I Can Only Imagine
Word Of God Speak
You Reign
In The Blink Of An Eye
Hold Fast
Spoken For
Homesick
Bring The Rain
Finally Home

"10" DVD VIDEO CLIPS:

In The Blink of An Eye (live video)
You Reign (concept video)
Hold Fast (live video)
So Long Self (concept video)
Finally Home (concept video)
Word Of God Speak (live video)
Spoken For (live video)
Bring the Rain (live video)
I Can Only Imagine (concept video)
God With Us (concept video)

Homesick (live video)

BONUS TRACKS:

I Can Only Imagine (London Symphony Edition)

Only Temporary

10 Simple Rules

BONUS VIDEO:

- The Gospel Music Channel's "Faith and Fame" MercyMe's video biography Faith & Fame: The brotherhood of the band is brought to life as they share candid stories of their lives on-and-off the stage. From their humble beginnings in a worn down daycare center to the success of ministering to millions of people through their chart topping hits, Faith & Fame: MercyMe gives a behind the scenes look at never before seen footage, concert performances and more all to the soundtrack of MercyMe's greatest hits. From faith to fame, tragedy and testimonies, MercyMe will be seen as never before.

- "I Can Only Imagine" (story behind the song)