

the {m} media collective **VOTA** update:

For press images: <http://artwork.inorecords.com/artwork/artworkPage.php?id=121>
EPK: http://wmedia.buzzplant.com/content/ino/VOTA_EPK.wmv

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February 13, 2009



NEW POP/ROCK BAND, VOTA, RELEASES DEBUT ALBUM TO RAVE REVIEWS

BAND TEAMS UP WITH FOOD FOR THE HUNGRY, AND GIVES OVER \$80,000 TO EFFORTS IN KENYA

ITUNES ® AND AMAZONMP3 EXTEND EXCLUSIVE DOWNLOAD OFFERS

VOTA PREPARES FOR THE PREMIERE OF NEW MUSIC VIDEO FOR HIT SINGLE "HARD TO BELIEVE"

** New INO Records' pop/rock band, VOTA, released their debut album to stores nationwide on Feb. 10 and has received rave reviews from media outlets far and wide:

"VOTA takes a fresh spin on the same players' arena-filling alternative rock offerings and occasional dance-floor fillers."-**CHRISTIANITY TODAY**

"Olesen's syrupy vocals are perfect for this sort of music, and most of the songs are electric. Vota shows its writing chops here, re- minding listeners of God's love and redemptive power, making this a strong debut."

-**CHRISTIAN RETAILING**

" Catchy, honest, and encouraging, 2009 looks to be a big year for VOTA."

-**JESUSFREAKHIDEOUT**

"Lyrically, VOTA exhibits a maturity and depth that belies their newcomer status. VOTA delivers a memorable debut and effectively breaks into the Christian mainstream. They expertly blur the line between cutting edge and familiar while leaving you glad you gave VOTA a chance."

- ON COURSE MAGAZINE

**After a mission trip to Kenya in 2007, the men of VOTA left Africa with the burden to help those in need. They teamed up with Food for the Hungry, and with their digital album release last fall they sold digital download cards and gave a portion of the proceeds to efforts in Kenya, while U.S.Aid also contributed by offering a matching grant toward every dollar they gave to Food for the Hungry. Together they have given over \$80,000 to date. To find out more about VOTA's collaboration with Food for the Hungry and their efforts with Kenya, please visit: <http://votaband.com/kenya>.

**VOTA's first single, "Hard To Believe" made the Top 10 on R&R's Christian CHR chart. Presently at No. 7, the song is playing to a great listener response on WAY-FM and AIR-1 radio networks as well as WONU/Chicago, KWWA/Denver, KLFF/San Luis Obispo among others.

** "Hard To Believe" is also being featured as the iTunes ® Discovery Download for the week of February 17 through February 23. Log on to www.itunes.com and the single will be listed under the free downloads section on the iTunes ® homepage.

**AmazonMP3 has chosen VOTA to be included among this months' free track promotions. Follow the link below and download "Be Mine" for free!
http://www.amazon.com/Be-Mine/dp/B001RJMMWM/ref=sr_f3_2?ie=UTF8&s=dmusic&qid=1234287427&sr=103-2

** Clear Channel has selected VOTA as an Artist to Watch in their Hit! program this month. The program is live on 410 radio station websites nationwide. Check it out at <http://www.iheartmusic.com/new2/featured/f/1969>

**Be on the look out for the premiere of the "Hard To Believe" music video in the next few weeks to see the song come alive! Check out sneak peaks of the video at:
<http://www.sincera.tv/leak1.mov>
<http://www.sincera.tv/leak2.mov>
<http://www.sincera.tv/leak3.mov>

**For more information on VOTA, visit www.votaband.com.

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