

FOR IMMEDIATE RELEASE

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VOTA PREMIERES “HARD TO BELIEVE” VIDEO ON GOSPEL MUSIC CHANNEL MARCH 27

VOTA PREMIERES AT iTUNES ® WITH SUCCESSFUL DISCOVERY DOWNLOAD CAMPAIGN

**In video news, VOTA’s, “Hard To Believe” will make its television debut on Gospel Music Channel, March 27. Already playing at HearItFirst.com, the video was directed by Carl Diebold (Third Day, Switchfoot, Skillet, Kutless) and demonstrates the vitality of the band, utilizing razor sharp graphics and cutting edge animation. Check out the video online at: <http://www.youtube.com/watch?v=rXruyT3ziUU>

** The new pop/rock band had a successful iTunes ®Discovery Download campaign in early February when thousands of people downloaded “Hard To Believe.” Editorial staff at iTunes ® select a few songs throughout the year among countless current singles to be featured as a free download for a week.

** VOTA’s debut single, “Hard To Believe” made the Top 10 on R&R’s Christian CHR chart. Recently peaking at No. 7, the song is playing to a great listener response on WAY-FM and AIR-1 radio networks as well as WONU/Chicago, KWWA/Denver, KLFF/San Luis Obispo among others.

**VOTA continues to log miles across the U.S. performing with the Newsboys on the Join The Tribe Tour. For more information on VOTA and tour dates go to www.votaband.com.

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