

The {m} Media Collective TODD STARNES Update

FOR IMMEDIATE RELEASE
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TODD STARNES APPEARS ON OPRAH & FRIENDS RADIO, MIKE & JULIET MORNING SHOW, FOX & FRIENDS AND MORE IN SUPPORT OF "THEY POPPED MY HOOD AND FOUND GRAVY ON THE DIPSTICK"

Book Hits Amazon's "Hot New Releases" Chart

The Fox News' Radio Reporter Embarks on the "Dipstick" tour in March

Nashville, Tenn. Feb. 9, 2009.... It's a good week to be Todd Starnes as the book chronicling his 150 pound weight loss, "They Popped My Hood and Found Gravy on the Dipstick" from Pathway Press, garnered national media attention after it's March 2 release.

The author spoke with Oprah show favorite Dr. Bob Greene on his Oprah & Friends Radio show, which aired on Feb. 28. Oprah & Friends Radio is on XM Satellite Channel 156. XM Satellite radio has 6 million subscribers. Bob Greene is an exercise physiologist and certified personal trainer specializing in fitness, metabolism and weight loss. To hear Starnes speak with Dr. Greene about his heart operation, weight loss and new book, visit http://www.oprah.com/media/20090209_oradio_bg

The Mike and Juliet Morning Show also featured Starnes on their weekly Doctor's In segment. To view Starnes' two-part interview on the nationally syndicated Fox show go to <http://www.mandishow.com/videos/part-one-marathon-man/>

The Fox News' Radio reporter also appeared on Fox and Friends Sunday Mar. 8. Starnes will speak with Fox News Edge on Mar. 10 that will also air on Fox news affiliates throughout the country.

In addition, Starnes has also appeared on Fox's "Health Talk with Dr. Manny," The Tom Sullivan Show, Alan Colmes Radio Show, Baptist Press and more as well as a 30 city plus radio junket that included major top ten markets such as Philadelphia, New York City and Atlanta.

In its first week alone, "They Popped My Hood and Found Gravy on the Dipstick" landed in the No. 54 spot of the Amazon "Hot New Releases" book chart with other notable releases such as Miley Cyrus' "Miles to Go."

Along with endorsements from Mike Huckabee, Steve Doocy and more, Starnes' television and radio appearances have echoed their praise. "Starnes takes those who won't be able to put down the book — with him on a vivid journey where he reaches to the bottom of his soul for answers. And when he comes up chuckling through it all, readers, both through smiles and tears, will have connected in a profound way with a storyteller who has found his voice," says Baptist Life.

To kick off the book's "Dipstick" tour, Pathway Press held a book launch on Tuesday Mar. 3 at the American Bible Society in New York City. Starnes will be making stops in Atlanta, Chicago, Orlando and Dallas in the month of March in promotion for the book.

Born in the Deep South, Starnes now calls New York City home. And like any good Southern boy, he likes his tea sweet, his chicken fried and his biscuits buttered. Starnes' work is heard on more than 700 radio stations around the nation, and he also writes a daily blog for Fox News and hosts a bi-weekly religion podcast called, "FOX on Faith." Starnes has covered a number of high-profile national stories including the 2009 presidential campaign. Todd was assigned to travel with President Obama and covered the candidate onboard his plane. Todd is the winner of an Edward R. Murrow Award and the Associated Press Mark Twain Award for storytelling. Actively involved in his church and mission work, he's a member of

the New York City Road Runners and has completed two marathons and a half dozen half-marathons. He is currently training to participate in an Iron Man Triathlon, and also plays golf. One of his great passions in life is barbecue and one day he hopes to become an officially sanctioned barbecue judge. "They Popped My Hood and Found Gravy on the Dipstick" is Starnes' first book and includes a forward written by Governor Mike Huckabee.

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www.toddstarnes.com