

**the {m} media collective**

\*Church Music Tour poster & The New York Times concert review attached

**For Immediate Release**

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**DAVID CROWDER\*BAND WRAPS SUCCESSFUL CHURCH MUSIC TOUR WITH ACCLAIM FROM THE NEW YORK TIMES**

**“How He Loves” Music Video Available Now**

Nashville, Tenn. Dec. 3, 2009... David Crowder\*Band alongside opening acts Danyew and Seabird took their *Church Music Tour* to 32 churches nationwide this fall with sell-out dates across the country.

The New York Times even took notice of the band's *Church Music* show hailing the band as “among the most thoughtful, progressive and exciting acts in Christian music.” The concert review ran in the Nov. 17 issue of the paper and described the show at Terminal 5 as a concert with “references to Studio 54 on a night of devotional lyrics laced with funk.” Full concert review attached.

Continuing their reputation for touring inventiveness, the band launched a hugely successful *Church Music Tour* presale in June exclusively through their site giving fans the opportunity to grab a limited number of “early access” tickets. Free of ticketing fees, these tickets allowed holders to be the first through the doors, putting them closest to the stage each night. With over 40,000 followers on twitter, Crowder and crew posted audience shots from each tour stop through their twitter account.

“How He Loves,” the first single from *Church Music*, was also released as a music video. The video has maintained a stay in the Top 10 on the iTunes @ Christian and Gospel Music Video Chart since its release, peaking at the No. 1 spot. To view the “How He Loves” music video, visit

[http://www.youtube.com/watch?v=TJyW55AXJAK&feature=youtube\\_gdata](http://www.youtube.com/watch?v=TJyW55AXJAK&feature=youtube_gdata).

**About David Crowder\*Band:**

*Church Music* is the band's highest debut to date with a 10% increase from the band's previous release in 2007 of *Remedy*. This increase comes despite the market's decrease. Along with the group's 6 GMA Dove Awards and 17 nominations, David Crowder\*Band has toured with Michael W. Smith, Third Day and Mercy Me including a headlining tour with Mute Math. The first Christian artist to be named MSN.com's Artist of the Year in 2006 as well as foster a partnership with M-Audio/Propellerhead's Reason software, Crowder is also the namesake behind premiere guitar maker Tom Anderson Guitarworks's Crowdster Acoustic. They have received media coverage from such major news outlets as CNN, Fox and the New York Times. Despite the success, David Crowder\*Band makes it a point to get back to University Baptist Church on most Sundays, a church they helped found on the campus of Baylor University in Waco, TX. The band is also featured at the enormously popular Passion gatherings. The group's leader David Crowder is further an acclaimed author, having penned two books, including his acclaimed, highly personal, *Everybody Wants to Go to Heaven, But Nobody Wants to Die: Or (The Eschatology of Bluegrass)*.

**About sixstepsrecords:**

Founded in 2000 by Louie Giglio, sixstepsrecords ([www.sixstepsrecords.com](http://www.sixstepsrecords.com)) is a worship label and a division of Passion Conferences. sixstepsrecords' artists include **Chris Tomlin** (Hello Love), **David Crowder\* Band** (Church Music), **Charlie Hall** (The Bright Sadness), **Matt Redman** (We Shall Not Be Shaken), and **Passion** (Passion: God of This City). The label partners with Sparrow Records/EMI CMG Label Group for A&R, marketing, sales and distribution operations.

**About EMI CMG Label Group:**

Brentwood, Tennessee-based EMI CMG Label Group is comprised of Sparrow Records, Forefront Records, and Credential Recordings, in addition to providing A&R and marketing support for sixstepsrecords via a joint venture and licensing partnership. Balancing freedom, discipline, creativity, profitability and ministry, EMI CMG Label Group strives for excellence in artist development. The Label Group is a division of EMI Christian Music Group. For further information, please visit [www.emicmg.com](http://www.emicmg.com).

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