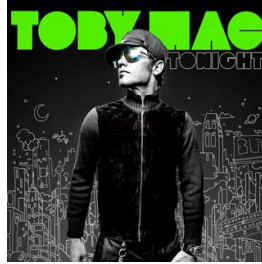


the {m} media collective

FOR IMMEDIATE RELEASE

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**COUNTDOWN TO TOBYMAC'S *TONIGHT* KICKS OFF
WITH WEEKLY DOWNLOADS EXCLUSIVELY ON iTUNES**

The countdown has begun for TobyMac's upcoming album *TONIGHT*, releasing on Feb. 9 (Forefront Records) and iTunes® has teamed up with the GRAMMY Award® winner and 2010 nominee to help kick off the launch. Starting today, iTunes® is offering an exclusive opportunity to purchase and download a new single every week leading up to the release of *TONIGHT*.

To jump-start the countdown "ShowStopper," is available now, with "Get Back Up" available Jan. 26, while "Funky Jesus Music" drops on Feb. 2. Along with the new songs, a free podcast video is offered for each song every week and on Feb. 9, fans can "Complete My Album" for one special price based on purchases they've already made. To get in on this limited-time offer visit <http://www.itunes.com/tobymaccountdown>.

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