

the {m} media collective

MERCYME ENTERS DAY 2 OF CROSS-COUNTRY RADIO TOUR
REVEALING NEW SINGLE "ALL OF CREATION"

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MercyMe is on Day 2 of their cross-country radio promo tour as they premiere their new single, "All of Creation," from the band's upcoming INO Records CD, THE GENEROUS MR. LOVEWELL (May 4).

The band has a 'divide and conquer' approach to this promo tour, with band members Bart and Barry (Team Barty) hitting the West coast, Jim and Nathan (Team Jathan) the East Coast, and Robby and Mike (Team Mobby) the midwest.

Check out the band's tweets below, along with a few photos to see their journey thus far:

"Cleveland Rocks and so does the Fish 95.5fm. <http://twitpic.com/ysd7d>"
(robbyshaffer from WFHM in Cleveland, OH)

"On the air now in Cleveland on the FISH!!! robby's about to sing... Be frightened."
(mikescheuchzer from WFHM in Cleveland, OH)

"Here visiting with J93.3 in Atlanta! <http://twitpic.com/ysa52>"
(nathancochran from WVFJ in Atlanta, GA)

"Our friends from 88.1 The Promise in Jacksonville. Thanks for hanging out. Lovewell. <http://twitpic.com/yqaz7>"
(jimbrysonmm from WCRJ in Jacksonville, FL)

"I now know why the devil tried to keep us outta Seattle. He wanted us to miss the awesomeness of Spirit 105.3 KCMS. TEAM BARTY back on top!"
(bartmillard from KCMS in Seattle, WA)

"mikescheuchzer@BartMillard you wish you'd have been @ the FISH in Cleveland punk!!!! MOBBY RULZ!!!!"
(mikescheuchzer from WFHM in Cleveland, OH)

"No rain, mild temp, incredible mountain views, coffee of course, & the wonderful ppl at Spirit 105.3 KCMS! thx 4 yr hospitality."
(barrygraul from KCMS in Seattle, WA)

With more details soon to be announced on THE GENEROUS MR. LOVEWELL, INO Records' is also leaking some fun teasers to prepare fans for what is yet to come. Watch the video here: <http://vimeo.com/8755713>

Watch for updates throughout the week!

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