

The {m} media collective

MERCYME'S RADIO TOUR DRAWS TO AN END

JANUARY 22, 2010

The journey has come to an end as MercyMe wraps their radio tour after a successful week of visiting numerous radio stations across the U.S. introducing them to their new single "All of Creation," from the band's upcoming INO Records CD, THE GENEROUS MR. LOVEWELL (May 4).

Teams Barty (Bart and Barry), Team Jathan (Jim and Nathan) and Team Mobby (Robby and Mike) grew a friendly competition as they split up their route between the members and conquered the country. Bringing their fans along for the ride through each members tweets, fans were able to get up close and personal with the band through text, pictures and videos!

Check out the band's final moments during the last days of their voyage:

"Spending the morning with fish-fm in LA! These people know radio!

<http://twitpic.com/z833j>"

(bartmillard from KFSH in Los Angeles, CA)

"<http://twitvid.com/640BA> - Team Barty...BartenBarry...BartnoBarry whatever our name is, is still in action."

(bartmillard from the road)

"Thanks a ton to @kduvfm in Visalia, Ca for a great morning. Lovewell Cometh!"

(bartmillard and barrygraul from KDUV in Visalia, CA)

"Thanks to Don Star 88.3 for having us today. Oh and also for share DeBrand chocolatier w/ us. <http://twitpic.com/yyc2s>"

(robbyshaffer from WLAB in Ft. Wayne, IN)

"Team Mobby hit 22 stations and we didn't have an RV tobstreyxh out in. MOBBY RULZ!!!"

(jimbrysonmm and mikescheuchzer from the road)

"Awesome pizza time w/ you guys!!! RT @KTIS @mercyme @mikescheuchzer

@robbyshaffer Thanks for stopping by. Great to see you all again."

(mikescheuchzer from KTIS in Minneapolis, MN)

"SpiritFM Lynchburg VA morning show. Great people and a great station!

<http://twitpic.com/z27lx>"

(jimbrysonmm from Lynchburg, VA)

Stay tuned for more details on THE GENEROUS MR. LOVEWELL!

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